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To
The Editor,
Sir,

Date: 04.03.2023

I request that the following message may kindly be published in your esteemed daily:

TNAU conducts Two day training on “Promoting Agri enterprises support to agri entrepreneurs”

The Agribusiness Incubation Society (ABIS) – Technology Business Incubator (TBI) in coordination with the Directorate of Agribusiness Development, TNAU, Coimbatore conducted a two day training on “Promoting Agri enterprises support to agri entrepreneurs” under Tamil Nadu Irrigated Agriculture Modernisation Project (TNIAMP) by Department of Agricultural Marketing and Agri Business (DAMAB) on 2nd & 3rd March 2023. About 21 entrepreneurs from Dharmapuri District in Food, Agriculture and allied sectors participated in the training programme.

Dr.E.Somasundaram, Director, ABD inaugurated the training and delivered lecture on the identifying the opportunities in Agribusiness. Mr.A.V.Gnanasambandam, CEO – ABIS welcomed the participants of the training and Dr.M.Malarkodi, Associate Professor (ARM) & Training Coordinator proposed the vote of thanks.

The training was focussed on business plan preparation, Cost of business plan, investment planning and analysis, Technology Business Incubator support and services and hands on training on value addition of fruits and vegetables. The Technology Business Incubator start-ups also shared their entrepreneurial journey with the trainees. After this training, the eligible trainees will be financially supported for setting up new processing, value addition and packing facilities with a maximum of Rs.5 lakhs and TNIAMP will support with a subsidy of Rs. 2 lakhs, bank loans Rs.2 lakhs and balance Rs.1 lakh as promoter contribution. With the technical support of TNAU, the TNIAMP and DAMAB has proposed to conduct similar trainings in 66 sub basins all over Tamil Nadu.

Public Relations Officer